

Austin Silberman

UX Designer

Work Experience

UX Designer | Bontouch AB

Dec 2022 - Present

Responsible for online shopping and customer support experience of PostNord app. Data-driven focus on A/B testing to drive impactful business improvements. Facilitated user interviews, workshops and team ceremonies. Product designer for multiple AI chatbots. Accessibility, design systems and UI experience. Presenter at conferences and numerous client-facing events.

UX Designer | Qred AB

Sept 2021 - Dec 2022

Spearheaded user research and usability testing programs to improve designs through customer feedback and testing. Worked within cross-functional Agile teams to build end-to-end financial products for mobile and web platforms. Developed a cross-platform design system for rapid prototyping and streamlining the implementation workflow.

Equity Derivatives Trader | Silberman Investments

Oct 2018 - Aug 2021

Management of \$500K in investment accounts. Derivative and equities trading via advanced, data-driven technical analysis and risk management. Utilize hedge approach to reach short and long term profit targets. Risk management and diverse portfolio structure.

Design Projects

Vanguard | Recurring Investment Feature - Mobile

May - June 2021

Worked with existing Vanguard design to build a feature that allows users to automate long term investments. Developed projected returns and performance charts. Improved usability through A/B testing with 90% of users preferring updated design.

Booking | Sustainable Travel UI Redesign

April - May 2021

Redesigned Booking.com through an updated design system to reflect sustainability focus and the ability to book train tickets. Utilized market analysis and usability testing to develop a unique travel experience built upon responsive, modular UI elements.

Contact

+46 76-632 85 57

asilberman541@gmail.com

asilb.com

Education

DesignLab UX Academy

Dec 2020 - Jul 2021

Oregon State University

B.S. Economics

Sep 2013 - Mar 2018

Skills

UX/UI Design & Prototyping

A/B Testing

User Research & Testing

Service Design

Team Planning

Workshop Facilitation

Data Analysis

Customer Service

Tools

Figma

Notion

Linear & Jira

Webflow & HTML/CSS

Lottie Animation

Google Suite

Microsoft Office